HBCU Academic Librarians
Open Educational Resources (OER) Summit

Embassy Suites Hotel and Convention Center
North Charleston, South Carolina
February 9 – 11, 2020
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Greeting Colleagues,

Welcome to the 2020 HBCU Academic Librarians Open Educational Resources (OER) Summit in the Palmetto state! We are delighted that you have chosen to join us on this journey as we continue to learn, reflect, promote, and implement OER at our respective institutions. Although some of us are farther along the journey than others, education is a shared experience. Whether we are experienced or not within the OER realm, we all can learn from one another. We hope that our participation in this Summit will: 1) create new networks, especially between librarians and faculty; 2) promote best practices; and 3) equip us with the knowledge and skills to become effective advocates for free and affordable materials. These learning opportunities will enable us to serve as invaluable resources for creating, finding, adopting, and adapting affordable content.

In closing, we would like to thank all of you for your participation. Special thanks to our project team and volunteers for assisting with the planning and implementation of the Summit. We also thank our sponsor, the Institute of Museum and Library Services, for this momentous educational experience.

Respectfully,

Ruth A. Hodges
Ruth A. Hodges, Ph.D., Interim Dean
Library and Information Services
Principal Investigator
HBCU Academic Librarians Open Educational Resources (OER) Summit

AGENDA

SUNDAY, February 9, 2020
11:00 AM – 12:30 PM
Registration

1:00 PM – 5:00 PM
Pre-Summit Workshop: Copyright, Creative Commons and OER (Meeting Rooms 12 and 13, 2nd Floor)
Copyright and Information Policy
Arnetta Girardeau, J. D., Consultant
Duke University

Copyright and Digital Scholarship
Will Cross, J.D., Director
North Carolina State University

5:00 PM
Adjourn (Dinner on Your Own)

MONDAY, February 10, 2020
Summit (Ballroom C1/C2/C3 1st Floor)
Registration

8:00 AM – 9:00 AM
Mrs. Doris Johnson-Felder – Presiding Official

9:00 AM – 9:15 AM
Welcome and Overview
Dr. Ruth A. Hodges, Interim Dean
Library and Information Services
South Carolina State University

9:15 AM – 9:45 AM
Keynote Address – Open Educational Resources: Impact, Concerns, and HBCUs
Dr. Learie B. Luke, Provost and Vice-President of Academic Affairs
South Carolina State University

The presentation will address the positive impact and concerns about Open Educational Resources. It will also examine OER’s potential as part of the retention toolkit at SC State University and other HBCUs. Dr. Luke will also offer suggestions about why OER have not taken root at some of these institutions.
9:45 AM – 10:45 AM  
**Case Studies in Open Education in the 21st Century:**  
*The Cost Savings Impact of OER*  
Mr. Jeff Gallant, Project Director  
University System of Georgia  
Affordable Learning Initiative  

This presentation will review the empirical evidence supporting the use of Open Educational Resources in promoting college affordability.

10:45 AM – 11:00 AM  
**Break**

11:00 AM – 12:00 Noon  
**The Role of the Library and Librarians in Supporting OER Initiatives on Campus: Unique Perspective of HBCUs**  
Ms. Mary Jo Fayoyin, Retired Dean  
Library Services  
Savannah State University  

Mrs. Monika Rhue  
Director, Library Services and Curation  
Johnson C. Smith University  

Dr. Theodosia Shields  
Director of Library Services  
North Carolina Central University  

During this session, academic librarians from various HBCUs will share examples of initiatives to promote the use of Open Educational Resources at their respective institutions, highlighting the key role of the library in these endeavors.

12:15 PM – 1:30 PM  
**Lunch and Panel Discussion**  
*Changing the Culture of Textbook Adoptions in a Digital World*  
Will Cross, J.D.  
Dr. Theodosia Shields  

Dr. Robbie Melton, Director,  
TSU – Excel4Ed  
Tennessee State University  

Moderator: Ms. Mary Jo Fayoyin
In this moderated panel discussion, participants will explore how colleges and universities are working with faculty to promote the use of open digital content within the traditional role of textbook adoptions.

1:45 PM – 3:00 PM

*Replacing Textbooks with OER: Faculty Perspectives*

Dr. Jennifer Cash, Professor
Physics
South Carolina State University

Dr. Cecil L. Jones, Professor
Analytical Chemistry
Savannah State University

Ms. Lena Pinkston, Instructor and Program Coordinator
Family and Consumer Sciences
South Carolina State University

Three faculty members affiliated with HBCUs will share their experiences utilizing Open Educational Resources in their courses. Presenters will address the unique challenges and opportunities that may exist for HBCUs.

3:00 PM – 3:15 PM

*Break*

3:15 PM – 4:15 PM

*Incorporating OER into a Course: Understanding the Course Redesign Process*

Mrs. Barbara Williamson-Holley, Assistant Director
Instructional Technology and Distance Education
South Carolina State University

Facilitated by an experienced educator and e-learning instructional designer, this session will present an overview of the course redesign process and factors that faculty and librarians should consider when incorporating Open Educational Resources into a course.

4:15 PM – 5:00 PM

*Simple Talk Roundtables*

*Course Redesign – Mrs. Barbara Williamson-Holley
*Faculty Perspective – Ms. Lena Pinkston
*The Role of the Librarian in OER Initiatives – Ms. Mary Jo Fayoyin
The Simple Talk Roundtables are informal discussions facilitated by a topic leader. Three roundtables will be featured: Course Redesign, Faculty Perspectives on the Use of OER, and the Role of the Librarians in Promoting OER Initiatives.

5:00 PM  Adjourn (Dinner on Your Own)

**TUESDAY, February 11, 2020**

**Summit (Ballroom C1/C2/C3 1st Floor)**

8:00 AM – 8:15 AM  **Overview of Tuesday Session and Announcements**
Dr. Diane M. Burnette

8:15 AM – 8:30 AM  **Project Evaluation Overview**
Dr. Reginald H. Williams

8:30 AM – 9:30 AM  **State-Level Affordable Learning Initiatives**
Ms. Amy Trepal – SC PASCAL
Mr. Jeff Gallant – University System of Georgia

Representatives from Georgia and South Carolina will present an overview of state-level affordable learning initiatives that have significant participation from the academic library community.

9:30 AM – 10:30 AM  **Finding Quality, Open Educational Resources for Students and Faculty: TSU Excel4ed**
Dr. Robbie Melton

TSU-Excel4ed provides access to affordable educational alternatives to traditional textbooks and learning resources. This presentation will include an overview of TSU-Excel4ed, includes resources and services to support students and faculty.

10:30 AM – 11:00 AM  **Break**
11:00 AM – 11:30 AM  
**Textbook Transformation Grants: Faculty and Librarian Teamwork for Course Redesign**  
Dr. Diane M. Burnette  
A major outcome of the OER for HBCU Academic Librarian project is to expand the use of Open Educational Resources among HBCUs through course redesign. This session will provide an overview of the Textbook Transformation Grant goals, timelines and informational webinar.

11:30 AM – 12:00 Noon  
**Planning for Campus Implementation**  
(Faculty/Librarian Teams Meet Together)  
Facilitator: Dr. Diane M. Burnette  
Faculty and librarian institutional teams will meet to discuss preliminary plans for promoting Open Educational Resources at their respective campuses.

12:00 Noon – 12:15 PM  
**Webinar Interest Survey and Summit Evaluation**  
Dr. Diane M. Burnette

12:15 PM – 12:30 PM  
**Closing Remarks**  
Dr. Ruth A. Hodges

12:30 PM  
Adjourn
Featured Speakers—Biographical Sketch

Jennifer Cash, Ph.D.—Professor-Physics
South Carolina State University

Dr. Jennifer Cash, a tenured Professor of Physics, has taught for 17 years at South Carolina State University (SC State). She earned her Ph.D. in Physics at the University of Wyoming with an emphasis in Computational Astrophysics. Her research involves undergraduate students in computational projects. Dr. Cash’s education and public outreach entail providing activities to make physics and astronomy fun for the K-12 students. She started in the Open Educational world as a doctoral student interested in Open Source software. Realizing the power of the Open Source community, she began adopting Open Educational Resources (OER) for teaching whenever possible. Currently, she has adopted OER for all her classes, often as the main textbook. In 2008, Dr. Cash established a YouTube channel and became a regular contributor of instructional physics videos to the OER community via Creative Commons. Currently, she has released over 300 videos with over 3,800 subscribers and over 20,000 views a month via her YouTube Channel.

Will Cross, M.S.L.S., J.D.—Director, CDS
North Carolina State University

Will Cross is the Director of the Copyright & Digital Scholarship (CDS) Center in the North Carolina State (NC State) University Libraries, an instructor in the University of North Carolina School of Information and Library Services, and is an OER Research Fellow. He is trained as a lawyer and librarian. He guides policy, speaks, and writes on open culture and navigating legal uncertainty. As a course designer and presenter for the Association of College & Research Libraries (ACRL), the Scholarly Publishing and Academic Resources Coalition (SPARC), and the Open Textbook Network, Will has developed training materials and workshops across the U.S. and for international audiences from Ontario to Abu Dhabi. Will’s current research focuses on the relationship between copyright and open education. He serves as Principal Investigator on two Institute of Museum & Libraries Services (IMLS) funded projects: The Scholarly Communication Notebook (LG-36-19-0021-19) and Library Copyright Institute (RE-87-18-0081-18).
Featured Speakers—Biographical Sketch

Mary Jo Fayoyin, M.L.I.S.—Retired, Dean of Libraries
Savannah State University

Retiring in 2019 after 19 years as Dean of Library Services at Savannah State University (SSU) and 40 years of University service, Dean Fayoyin is the first and only head of library services to hold the title of Dean at SSU. She also served as a tenured faculty member and coordinator for the Library Media Program, School of Education, Fairmont State University (FSU)-West Virginia (WV). Dean Fayoyin received her undergraduate degree from FSU, her graduate degree from the University of North Carolina–Greensboro and post graduate studies at WV University. She has received numerous awards and held leadership positions in Georgia and in librarianship. Dean Fayoyin has presented at the state and national levels on free and low-cost educational resources, developing institutional repositories, and has presented on information literacy as factors in retention, progression, and graduation. She has served as Principal and Co-Principal Investigators on OER and information literacy projects. Her retirement goals are to serve as a mentor and a consultant to librarians and to promote the use of OER as an alternative to purchasing textbooks.

Jeff Gallant, M.S.L.S.—Project Director, ALG
University System of Georgia

Jeff Gallant is the Program Director of Affordable Learning Georgia (ALG), an initiative of the University System of Georgia (USG). He directs the implementation of strategies and activities identified for increasing textbook affordability within the USG including grant programs, partnerships, and collaborative projects, coordinates Campus Champions and Library Coordinators at each USG institution. He conducts data analyses of programs and develops reports and manages system-wide communications, including the initiative’s website and newsletter. Gallant often represents Affordable Learning Georgia externally at meetings, conferences, and at site visits. He has served as a mentor in the SPARC Open Education Leadership program since its inception.
Featured Speakers—Biographical Sketch

Arnetta Girardeau, J.D.—Consultant, CIP
Duke University

Arnetta C. Girardeau, Esq. is the Copyright and Information Policy (CIP) Consultant at Duke University Libraries and is the libraries’ first point of contact for copyright and related law questions and consultations. She provides outreach and educates the community on copyright and connected issues. Girardeau’s education includes a Bachelor of Arts, Harvard University (Cum Laude); a Juris Doctorate, the University of North Carolina School of Law; a Master of Science (Library Science), Florida State University; and a Master of Arts, Duke University. She has worked as an attorney and as a librarian in public, law school, and academic libraries. She has served on the board of the Black Caucus of the American Association of Law Libraries and the North Carolina Library Association’s Roundtable on Ethnic Minority Concerns.

Cecil L. Jones, Ph.D.—Professor of Chemistry
Savannah State University

Dr. Cecil L. Jones graduated from the University of Alabama at Birmingham (UAB) with a Ph.D. in Analytical Chemistry in 1996 and immediately went into academia. In 2005, he began work at Savannah State University, where he is a faculty member in the Department of Chemistry & Forensic Science. Dr. Jones is the Principal Investigator of the National Institute of Health (NIH), Maximizing Access to Research Careers, Undergraduate Student Training in Academic Research (NIH MARC U-STAR) program. He received the University System of Georgia Affordable Learning Transformational grant in 2015 and has since been an active champion of open educational resources.
Featured Speakers—Biographical Sketch

Learie B. Luke, Ph.D.—Provost and Vice President of Academic Affairs
South Carolina State University

Dr. Learie B. Luke is the Provost and Vice President of Academic Affairs at South Carolina State University. He holds graduate degrees in History from Morgan State University and Howard University. He is particularly interested in faculty development, student success, increasing retention and degree completion rates, and making SC State a destination where students, faculty and staff will love to study, research and work. His work in faculty development at SC State led to the establishment of the Center of Teaching and Learning currently called the Center for Online and Distance Education. He also serves as a commissioner of the SC Department of Archives and History, and a member of the Board of the Orangeburg Chamber of Commerce. He is the author of the book Identity and Secession in the Caribbean, which won the University of the West Indies Press 2010 Bestselling Revised Dissertation Award. He has served as the principal investigator of funded research projects including the Montford Point Marines Project, which produced a documentary film and teaching materials on the first blacks to integrate the Marine Corps.

Robbie K. Melton, Ph.D.—Director, TSU – Excel4Ed
Tennessee State University

Dr. Robbie Melton is an Associate Vice President, Interim Graduate Dean and tenured professor at Tennessee State University for the National SMART Technology Innovation Center. She is a global researcher and international consultant for Emerging IOE (The Internet of Everything) Smart Mobile Technology of mobile devices, smart phone-tablets, wearables, smart gadgets and tools, and mixed reality of virtual reality and augmented reality. She is the primary investigator for a national OER Affordable Learning Solutions Pilot Grant for selected HBCUs and Community Colleges and for OER SkillsCommon Workforce Training and Careers. Dr. Melton formerly served as the Associate Vice Chancellor for Emerging Technologies for the Tennessee Board of Regents and the primary developer and chief administrator for the system wide Regents Online Degree Programs. She has received numerous awards and is a featured speaker at the UNESCO Mobile Learning Symposium. Currently, she serves as the UNICEF Teacher Education Technology Trainers for Malawi, Africa in the use of mobile devices with limited internet and power.
Monika Rhue, M.L.I.S.—Library Director
Johnson C. Smith University
HBCU Library Alliance Board Chair

Monika Rhue currently serves as the Director of Library Services and Curation at Johnson C. Smith University. She has served on the HistoryMakers advisory board and the planning advisory team for 2018-2019 Harvard-Radcliffe Workshop on Technology and Archival Processing, and was the plenary speaker for the 2018 Rare Books and Manuscripts Section conference in New Orleans. She also serves as an archival consultant for the State Archives of North Carolina (NC) Traveling Archivist Program and 2017-2020 Board Chair for HBCU Library Alliance. Mrs. Rhue was the recipient of 2019 Digital Library Federation fellowship to attend the CLIR and EDUCAUSE Leading Change Institute. Recently, Mrs. Rhue was appointed by Governor Roy Cooper to serve on the State Historical Records Advisory Board for NC. She is the author of several books. Her projects include developing an animated plagiarism game; partnering with Arts and Science Council Culture Blocks, RCLM 37 exhibit and oral history project, and working with librarians and instructional designers to implement OER initiatives at JCSU.

Lena Pinkston, M.R.—Instructor and Program Coordinator
South Carolina State University

Lena Pinkston was an online curriculum developer and adjunct faculty at the Art Institute of Pittsburgh Online Division for ten years. Currently, she is entering her third year as the Program Coordinator and Lead Instructor for the Fashion Merchandising Program at South Carolina State University. She uses open educational resources in her courses and serves on the advisory board for the HBCU Librarians OER Grant.
Theodosia Shields, Ph.D.—Director of Library Services
NC Central University

Dr. Theodosia T. Shields currently serves as the Director of Library Services at North Carolina Central University, Durham, NC. Since her appointment in 2008, many library services have been transformed and enhanced: The first online library system upgrade, establishment of the first electronic classroom, staff presentations at regional and national conferences, and the implementation of three library renovations projects. Through an initiative of the University Library Advisory Council of the UNC General Administration, Dr. Shields and her team have introduced the campus to open access resources and related low-cost textbooks in support of teaching and student learning. She is an active member of numerous local and national professional organizations. She received a B.S. degree from SC State University, her MLS degree from Atlanta University, and Ph.D. from the University of Pittsburgh.

Amy Trepal, M.L.I.S.—Coordinator, SCALE Taskforce
SC PASCAL

Amy Trepal is the Shared Content & Licensing Librarian for PASCAL (Partnership Among South Carolina Academic Libraries). Also, she is the staff liaison for the Affordable Learning Task Force and the statewide South Carolina Affordable Learning (SCALE) initiative. Ms. Trepal has a Masters of Library Science from the University of South Carolina and has been working at PASCAL since 2017. Previously, she was the Educational Film Librarian at the University of South Carolina where she became involved with copyright and open education issues.
Featured Speakers—Biographical Sketch

Barbara Williamson-Holley—Assistant Director, ITDE
South Carolina State University

Mrs. Barbara Williamson-Holley currently serves as the Assistant Director of Instructional Technology and Distance Education (ITDE) at SC State University. In her position, she provides administrative management of the University’s online and distance education services. Mrs. Williamson-Holley is certified in secondary education and serves as adjunct faculty and Quality Matters Coordinator/Peer Reviewer.
HBCU Academic Librarians OER Project Advisory Board

Nicole Starr Allen
Director of Open Education
Scholarly Publishing and Academic Resources Coalition (SPARC)

Jennifer Cash, Ph.D.
Professor
Department of Biological and Physical Sciences
South Carolina State University

William Cross, J.D.
Director, Copyright and Digital Scholarship Center
North Carolina State University Libraries
North Carolina State University

Mary Jo Fayoyin (Retired)
Former Dean of Library
Savannah State University

Audrey McCrary-Quarles, Ph.D.
Associate Professor
Health Education
South Carolina State University

Lisa Petrides, Ph.D.
CEO and Founder
Institute for the Study of Knowledge Management in Education (ISKME)

Lena Pinkston, M.R.
Instructor & Program Coordinator
South Carolina State University
Department of Family and Consumer Sciences

Monika Rhue
HBCU Library Alliance Board Chair
Director of Library Services and Curation
Johnson C. Smith University
HBCU Academic Librarians OER Project Advisory Board (continued)

David Staten, Ph.D.
Professor
Rehabilitation Counseling Program
South Carolina State University

Amy Trepal
Shared Content & Licensing Librarian
Coordinator,SCALE Affordable Learning Task Force
South Carolina PASCAL

Faye Watkins
Dean of University Libraries
Florida A&M University
Project Team (South Carolina State University)

Dr. Diane M. Burnette, Co-Principal Investigator, Executive Director – Center for Online and Distance Education

Mrs. Katrina Conner, Program Assistant, Application Analyst II – University Computing and Information Technology Services

Dr. Ruth A. Hodges, Principal Investigator, Interim Dean of Library and Information Services – Miller F. Whittaker Library

Mrs. Cathi Mack, Project Manager, Assistant to the Dean, and Coordinator of Technical Services/Instructor – Miller F. Whittaker Library

Mr. Roodgery Rosemberg, Digital Media Designer – Center for Online and Distance Education

Dr. Reginald H. Williams, Project Evaluator, Coordinator of Teacher Education – Department of Education

Miller F. Whittaker Library Personnel and Other Volunteers

Mrs. Doris Felder, Instructor/Coordinator of Government Documents
Ms. Linda Manigo, Intern
Ms. Beatrice E. McDonald, Retired Library Technical Assistant
Dr. Wanda Priester, Electronic Resources Librarian

Acknowledgments:
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The views, findings, conclusions or recommendations expressed in the Summit do not necessarily represent those of the Institute of Museum and Library Services.